

# AMAYA UNVEILS STIMULUS PACKAGE 'BAILOUT FOR BELLIES'



Dear Valued Guests of Amaya,

Let us start off by saying that there may be tough times ahead, but we don't think it is quite time to let pessimism get the best of us. Here at Amaya, we believe the only bubble to burst is in your tummy. That is why, henceforth, we will be implementing a fair and honest stimulus package to those bellies in need of a bailout.

We are speaking of a bailout of compromised ingestions and questionable imbibing. We at Amaya don't believe you, our guests, should have to suffer for the shortcomings and bad habits of the fat-cats in Washington. Why shouldn't you have Wall Street wines for Main Street prices? A proper Amaya curry at a proper price is, in our minds, not something reserved for the privileged few.

We must be socially responsible at this time of great uncertainty. Every man, woman and child deserves to decide for themselves if Amaya is what they fancy. That said, it is our job at Amaya to make these visions a reality.

We are implementing the following amendments to our pricing system. This unprecedented move is as much about filling the void in your stomachs as it is filling the voids in our collective bank statements.

## PRICING AMENDMENTS:

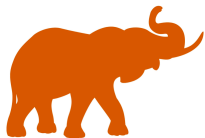

ONE(I): hereby offer exclusively 'market' prices on all Chef's Tasting Menus ('market' being defined as NYSE, TSE, DJIA and all other). Chef's Tasting Menu for Two at Amaya will, from this day forward, be at a cost of 1% of Dow Jones Industrial Average (at end of day trading). For example; March 26, 2009, Dow closes at 7,924.56; Chefs Menu for Two on the date of March 26, 2009 will be \$79.24.

TWO(II): hereby limit tariffs on all wines sold by the bottle. All bottles of wine sold at Amaya shall have a markup no greater than **\$19.29!** For example; if the said cost of a bottle of 2007 Conundrum is \$26.95; Amaya's selling price for said bottle will be \$46.24 (\$26.95 + \$19.29 = \$46.24).

To all of our treasured guests, it is with great humility and confidence that we can say...YES, WE CAN...ignite your taste buds and not your wallet. YES, WE CAN...offer great wines at great prices and YES, WE CAN...help strengthen our resolve for a brighter tomorrow by acting on it today!

Faithfully yours,

Hemant and Derek  
{The Plumbers}

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|  | <p><b>Amaya the Indian room</b><br/>1701 Bayview Avenue<br/>Toronto<br/>416.322.3270<br/>amayarestaurant.com</p> |  | <p><b>Amaya's Bread Bar</b><br/>3305 Yonge Street<br/>Toronto<br/>416.487.1100<br/>amayasbreadbar.com</p> |
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